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STO 2008: Shutdowns, Turnarounds and Outages Conference Offers Companies a Chance to Improve Effectiveness and Reduce Cost

(May 12, 2008) – This June, companies from asset-intensive industries in North America and beyond will unite at **STO 2008**, the most comprehensive program in the world for organizations that conduct shutdowns, turnarounds, and outages (STO). This second annual event is scheduled to take place June 1-4, 2008, at the Westin Indianapolis in Indiana.

STO 2008 offers a premiere environment for professionals to come together and share ideas, strategies, experiences, and tips and tricks with hundreds of others in the STO arena. Dozens of thought leaders and subject matter experts will be on hand to clearly illustrate the steps required to improve shutdown efficiency and effectiveness.

“The STO 2008 conference provides an excellent opportunity to improve your organization,” said Tim Stovall, Corporate Reliability Manager for NOVA Chemicals. “Consider your average shutdown, turnaround or outage spending for the next 10 years, and then consider the customer driven content of STO 2008. The value of STO is the shared learning’s and a networking community which will improve your effectiveness and reduce costs. When it is all said and done, improving stockholder or owner value is what we are about, and the Eventure STO conference will help you create that value.”

This conference offers a comprehensive, two-day program focused on best management practices for planning, strategy, and execution. The schedule includes three tracks of presenters each day, providing delegates with exceptional breadth and depth of content. Also offered is a full day of intensive, subject specific workshops covering key areas including Maintenance KPI’s and Performance, Plant Reliability, Turnaround Performance and Capital and STO Planning & Scheduling.

“With so many resources committed to one single event, the risk organizations face with STO processes is enormous. We have created an amazing opportunity for STO professionals to explore best practice strategies that will show them firsthand how to reduce cost, create a safer work environment and generate a huge return on their STO investment,” said Steve Sinkoff, president and CEO of Eventure Events, which is developing and hosting the program.

Registration for STO 2008 closes on May 23, 2008. For more information or to register, please visit the conference website at www.STOconference.com.

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