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## FOR IMMEDIATE RELEASE

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## Companies Learn to Minimize Risk and Maximum Results During Shutdowns, Turnarounds and Outages

*Leading shutdown conference offers best practice strategies and forward-thinking solutions*

Houston, Texas - April 21, 2010 – This June, asset intensive organizations from North America and beyond will unite at [STO 2010](#), a leading forum dedicated to helping companies minimize risk and maximize results during the full life cycle of shutdowns, turnarounds and outages (STO). STO 2010 will take place June 6-8, 2010, in Houston, Texas.

STO 2010 offers an extraordinary opportunity for companies that conduct shutdowns to discover best practice strategies, explore innovative and forward-thinking solutions and technologies, and network with leading industry experts who have had real successes in improving STO efficiencies and effectiveness.

“In today’s business environment, increasing the efficiency and effectiveness of each STO becomes critical,” said Terry Wireman, C.P.M.M. & C.M.R.P., Senior Vice President of Vesta Partners, LLC and acclaimed author. “In any capacity constrained market, the STO must be completed on time and on budget. Failing to do so may cost companies hundreds of thousands of dollars in lost profits. The STO conference is a key learning experience for managers looking for ways to increase their STO efficiency and effectiveness.”

STO 2010 has been designed to maximize learning and create networking opportunities that foster relationship building and growth. The program features a [comprehensive schedule](#) with six tracks of content over two days, covering STO Work Planning & Scheduling, Stewardship – Safety & Environmental, STO Work Management Process, Cost Control, STO Strategy/Tactics, and Performance Management. [Roundtables](#) at the end of each day will wrap around each of these topics so attendees may dive even deeper into session content in an informal and open forum. STO 2010 also features [keynote presentations](#) by world-renowned, results-driven experts and optional [half-day workshops](#) on Shutdown & Contractor Management and Integrating Work Management and STO Processes.

Registration for STO 2010 will remain open until June 2, 2010. For more information or to register, individuals should visit the conference website at [www.stoconference.com](http://www.stoconference.com) or call the Eventure Events office at 877-411-4675 or 914-509-5354.

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