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Turn-around your shutdown at STO 2007

Best Management Practices for Shutdowns, Turnarounds and Outages

(May 10, 2007) — This September, companies from asset-intensive industries across North America and beyond will come together at the first annual STO 2007 conference. The event promises to be the world's most comprehensive program for organizations that conduct shutdowns, turnarounds, and outages. STO 2007 is scheduled to debut on September 9—12, 2007, at the Denver Marriott City Center in Denver, Colorado.

“Based on the massive spending, thousands of man hours, and enormous risks organizations face with shutdown processes today, efficiency is critical for both financial and safety reasons. We are creating an opportunity for organizations to unite, network, and share ideas with other people in the shutdown, turnaround, outage arena,” said Steven Sinkoff, president and CEO of Eventure Events, which is developing and hosting the program.

STO 2007 will provide an exceptional arena where any professional involved in turnaround processes can gain valuable tips and tricks, strategies, and proven methodologies. The event offers a comprehensive two-day conference program focused on planning cycles, strategies, and execution. The schedule includes three tracks of presenters each day, providing attendees exceptional breadth and depth in content. One full day of intensive, subject specific workshops will also be offered.

Registration for STO 2007 will open in June. For more information or to submit a paper for program consideration, visit the STO 2007 website at www.stoconference.com.

Eventure Events, LLC. is an event production company based in Cazenovia, New York. Eventure is dedicated to inventing and nurturing world-class conference brands in under-served niche technology markets. Committed to building professional communities, Eventure strives to create value in every event and community it serves. To learn more, visit www.eventureevents.com.

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